



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Mentzer Media Services, Inc. (3427)/833926835
CLOYD,ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF 3 PAC HUKILL, GAETZ, GARDINER (13610)
National/Political
1927/06300000

Invoice 652493
Inv Date 11/25/2012
Terms Net 30
Contract 329372
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:17PM

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 8:55AM (Tu)	00:30		RPOFDH400TVFL	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:28AM (We)	00:30		RPOFDH400TVFL	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:28AM (Th)	00:30		RPOFDH400TVFL	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:58AM (Fr)	00:30		RPOFDH400TVFL	\$2000.00	
3.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 10:50AM (Tu)	00:30		RPOFDH400TVFL	\$560.00	
3.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 10:52AM (We)	00:30		RPOFDH400TVFL	\$560.00	
3.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 10:16AM (Th)	00:30		RPOFDH400TVFL	\$560.00	
3.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 10:47AM (Fr)	00:30		RPOFDH400TVFL	\$560.00	
4.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 11:39AM (Tu)	00:30		RPOFDH400TVFL	\$925.00	
4.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 11:34AM (We)	00:30		RPOFDH200TVFL	\$925.00	
4.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 11:32AM (Th)	00:30		RPOFDH400TVFL	\$925.00	
4.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 11:34AM (Fr)	00:30		RPOFDH400TVFL	\$925.00	
5.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 12:49PM (Tu)	00:30		RPOFDH400TVFL	\$850.00	
5.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 12:27PM (We)	00:30		RPOFDH400TVFL	\$850.00	
5.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 12:26PM (Th)	00:30		RPOFDH400TVFL	\$850.00	
5.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 12:55PM (Fr)	00:30		RPOFDH400TVFL	\$850.00	
8.1	Spot	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	10/30/12 6:23PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
8.1	Spot	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	10/31/12 6:28PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
8.1	Spot	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	11/02/12 6:28PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
9.1	Spot	7:00:00PM- 7:30:00PM	Per week (2),Tu,We,Th,Fr	11/01/12 7:06PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
10.1	Spot	7:30:00PM- 8:00:00PM	Per week (2),Tu,We,Th,Fr	10/31/12 7:30PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
10.1	Spot	7:30:00PM- 8:00:00PM	Per week (2),Tu,We,Th,Fr	11/02/12 7:37PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
11.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-1	10/30/12 11:55PM (Tu)	00:30		RPOFDH400TVFL	\$1025.00	
11.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-1	10/31/12 11:52PM (We)	00:30		RPOFDH400TVFL	\$1025.00	
11.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-1,Th-1	11/01/12 12:02AM (Th)	00:30		RPOFDH400TVFL	\$1025.00	
12.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	11/01/12 11:34PM (Th)	00:30		RPOFDH200TVFL	\$2000.00	
12.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	11/02/12 11:33PM (Fr)	00:30		RPOFDH400TVFL	\$2000.00	
12.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	11/04/12 11:23PM (Su)	00:30		RPOFDH400TVFL	\$2000.00	
20.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-2	11/03/12 7:10PM (Sa)	00:30		RPOFDH400TVFL	\$850.00	
23.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	11/04/12 12:28PM (Su)	00:30		RPOFDH400TVFL	\$600.00	
24.1	Spot	6:00:00PM- 7:00:00PM	Day,Su-1	11/04/12 6:52PM (Su)	00:30		RPOFDH400TVFL	\$1500.00	
26.0	Spot	11:30:00PM-12:00:00AM	Day,Su-1	11/04/12 11:40PM (Su)	00:30		RPOFDH400TVFL	\$475.00	
28.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,Tu-1	11/05/12 8:42AM (Mo)	00:30		RPOFDH200TVFL	\$2000.00	
28.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,Tu-1	11/06/12 8:54AM (Tu)	00:30		RPOFDH200TVFL	\$2000.00	
29.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1	11/05/12 10:50AM (Mo)	00:30		RPOFDH400TVFL	\$560.00	
29.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1	11/06/12 10:19AM (Tu)	00:30		RPOFDH400TVFL	\$560.00	
30.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1	11/05/12 10:59AM (Mo)	00:30		RPOFDH400TVFL	\$925.00	
30.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1	11/06/12 11:59AM (Tu)	00:30		RPOFDH400TVFL	\$925.00	
31.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1	11/05/12 12:12PM (Mo)	00:30		RPOFDH400TVFL	\$850.00	



WFTV-TV
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Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)833926835
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (136103)
Acct Types National/Political
Est/Headline 1927/06300000
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 652493
Inv Date 11/25/2012
Terms Net 30
Contract 329372
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:17PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
31.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1	11/06/12 12:52PM (Tu)	00:30		RPOFDH400TVFL	\$850.00	
34.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:27PM (Mo)	00:30		RPOFDH400TVFL	\$3000.00	
35.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:05PM (Mo)	00:30		RPOFDH400TVFL	\$3000.00	
37.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 11:53PM (Mo)	00:30		RPOFDH400TVFL	\$1025.00	
38.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:34PM (Mo)	00:30		RPOFDH400TVFL	\$2000.00	
44.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	11/04/12 6:00AM (Su)	00:30		RPOFDH400TVFL	\$850.00	
45.0	Spot	12:00:00PM- 7:00:00PM	Per week (1),Sa	11/03/12 4:24PM (Sa)	00:30		RPOFDH200TVFL	\$2750.00	
46.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	11/04/12 6:39AM (Su)	00:30		RPOFDH400TVFL	\$850.00	
47.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-1,Su-1	11/03/12 8:43AM (Sa)	00:30		RPOFDH400TVFL	\$1050.00	
47.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-1,Su-1	11/04/12 7:14AM (Su)	00:30		RPOFDH400TVFL	\$1050.00	
48.0	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	11/05/12 10:51AM (Mo)	00:30		RPOFDH400TVFL	\$560.00	
49.0	Spot	12:05:00AM- 1:05:00AM	Per week (1),Mo	11/05/12 12:49AM (Mo)	00:30		RPOFDH400TVFL	\$340.00	
50.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Tu	11/06/12 12:59PM (Tu)	00:30		RPOFDH400TVFL	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$73,835.00
Commission	(\$11,075.25)
Net Total	\$62,759.75

Total Spots 52

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.